



# NIGHTFORCE® NEWS

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## **New first focal plane SHV™ 4-14 x 50 F1 from Nightforce**

Nightforce has announced their first SHV™ riflescope built with first focal plane reticle technology, the SHV™ 4-14 x 50 F1. This is the latest addition to the company's popular SHV™ line, winner of two consecutive *Outdoor Life* Editor's Choice awards.

The new riflescope features intelligent reticles with illumination that turns off between each of 11 brightness settings, allowing the user to pre-select an illumination level appropriate for lighting conditions, turn it off to preserve battery power, then restore it instantly with a one-click rotation of the dial. This prevents having to cycle through multiple brightness settings, which takes time and can affect the shooter's night vision. The proprietary Nightforce MOAR™ and MIL-R™ reticles are offered.

The SHV™ 4-14 x 50 includes side parallax adjustment, and offers windage/elevation adjustments in .25 MOA or .1 Mil-Radian increments. It has an exposed elevation turret with Nightforce ZeroSet™, which provides the user with a positive return to their zero point regardless of how many elevation adjustments have been made. The windage adjustment is capped for protection, but the cap can be removed and the windage adjustment used fully exposed. The SHV™ 4-14 x 50 allows 90 MOA of elevation adjustment and 70 MOA windage within its 30mm tube.

"Our SHV™ line has been extremely popular with shooters who demand affordable performance," said Sean Murphy, marketing project manager, "and the new 4-14x F1 model continues to deliver. Fewer options and a simpler configuration allow us to offer SHV™ models at extremely competitive prices. We created the new 4-14 x 50 F1 to answer customer requests for SHV™ quality and affordability with the unique benefits of first focal plane reticle placement."

The Nightforce SHV™ 4-14 x 50 F1 will retail for \$1290 in the US market. For more information call 208.476.9814 or visit [www.NightforceOptics.com](http://www.NightforceOptics.com).

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